

# WHICH PART OF THE SHOE IS WHICH?



Throughout this care guide we will refer to a few different parts of the shoe. Here is a quick overview to help you identify which part of the shoe is which.



# HOW TO PREVENT VOIDING YOUR OUTSOLE GUARANTEE



**Selected models\* of Ascent school shoes are guaranteed against wearing through the outsole from normal day to day use for a period of six (6) calendar months from the date of purchase.**

Some wear and tear will not be covered under the guarantee, nor will deliberate destruction of the shoe. We do not recommend skateboarding, excessive dragging, grinding or rubbing of shoes on concrete. All of these activities will shorten the life span of the shoe.

## REGISTER ONLINE TO ACTIVATE YOUR GUARANTEE

**STEP 1:** Visit [www.ascentfootwear.com.au](http://www.ascentfootwear.com.au) within 21 days of the purchase date.

**STEP 2:** Click on the outsole guarantee section and read through the full terms and conditions of the guarantee.

**STEP 3:** Complete the form (name, email address, store name, purchase receipt number, style & size of shoe).

**\* Visit [www.ascentfootwear.com.au](http://www.ascentfootwear.com.au) to find out what models have an outsole guarantee.**

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# SHOE CARE GUIDE



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# CARING FOR FORMAL SHOES



## CLEAN

Formal shoes should be cleaned regularly or directly after they have been exposed to rain, mud or generally tough conditions. Brush off any dirt with a soft shoe brush or soft cloth. Then use a lotion to condition the leather.



**Do not put shoes in the washing machine.**

## DRY

Let shoes dry naturally. If you need to speed up the process place newspaper inside the shoe to help soak up the moisture faster (direct heat will alter the shape and potentially damage the shoe).



**Do not put shoes in the dryer or near any artificial heat source.**

## POLISH

After you have cleaned and conditioned your shoes it is best to polish them to help protect the leather. Leather is a skin and it needs to be moisturised otherwise it will dry out and crack.



Polish can be applied as either a wax or a cream, make sure you choose a polish that matches the colour of your shoes. Be mindful to polish in and around the folds of the leather.

## BUFF & SHINE

Finish your shoe off with a good buff. This will help to add a little shine. Make sure you remove any excess polish to even out the finish. You can buff with a soft brush or a soft cleaning cloth.



# CARING FOR CROSS TRAINERS



## CLEAN

Similar to formal shoes, cross trainers should be cleaned routinely or after exposure to tough conditions. With a soft brush or a soft cloth use warm water and soap to gently wipe down the shoe, taking care not to over saturate the shoe more than needed. To clean the innersole remove it from the shoe and repeat the same method (make sure the innersole is completely air dry before putting it back inside the shoe).



**Do not put shoes in the washing machine.**

## DRY

To dry wipe off any excess water with a soft cloth and leave to dry naturally. Do not try to dry your cross trainers with any artificial heat source (direct heat will alter the shape and potentially damage the shoe). To dry your innersole leave out of the cross trainer and leave to dry naturally.



If you need to speed up the drying process, placing newspaper inside the shoe will help to soak up the moisture faster.

**Do not put shoes in the dryer or near any artificial heat source.**

## WATERPROOF

After your shoes have dried you can treat them with a waterproofing spray to help protect the upper from small amounts of water and dirt.



# GENERAL TIPS FOR FEET & SHOES



**A single foot contains around 125,000 sweat glands, 26 bones, 33 joints and over 100 tendons. Feet can sweat up to a quarter of a litre in a day, therefore maintenance and cleaning is very important, not just for your shoes but for your feet too.**



**Make sure you are taking care of your shoes** and not subjecting them to excessive wear like dragging them over concrete, skateboarding in them or using them as brakes on your bike or scooter. Our shoes are tough however there are some activities that even the toughest school shoe will not stand up against.



**Keep your toe nails trimmed**, this helps your shoe to fit comfortably and prevents the bruising of nails.



When it is time to remove your shoes, **taking them off correctly** can extend the life of your shoe. Undoing and loosening the laces will help your foot slip out of the shoe freely. Do not stand on the back of one shoe with the other and force your foot out without undoing the laces. This will prematurely stretch your shoe and damage the heel counter.



**Watch for signs of over wear** which will signal when your shoes are ready to be replaced. Common signs of this are: wearing down of the grip, the midsole will feel softer and less stable, and the upper may stretch past a comfortable point.